



Society for Environmental Graphic Design

The global community of people working at the intersection of communication design and the built environment.

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segdDESIGN Wins Trifecta of Magazine Awards

Washington, DC – segdDESIGN, the international journal of environmental graphic design, has won three awards for magazine excellence presented by the Society of National Association Publications. Winners of SNAP’s 2009 EXCEL Awards program were announced this week, and segdDESIGN received awards in three categories:

- Silver Award for *Magazines - General Excellence*
- Bronze Award for *Magazines - Design Excellence*
- Honorable Mention for *Magazines - Single-Topic Issue*

“We’re so proud to receive recognition for a magazine that has been a labor of love for all of us at SEG D,” says Leslie Gallery Dilworth, SEG D’s Chief Executive Officer and founding editor of the magazine. “It is the only magazine in the world focused solely on environmental graphic design and its convergence with other design disciplines.”

The full-color quarterly magazine, published since 2003, will soon celebrate its 25th issue. Dilworth attributes its success to a diverse, engaged environmental graphic design community and to the support of dedicated advertisers, sponsors, and patrons. “Without the support of SEG D members, advertisers, and patrons and sponsors, the magazine would not be possible. We share this recognition with them.”

The magazine is designed by Wayne-William Creative, the Beacon, N.Y.-based design firm that is the architect of its clean, minimalist grid.

The magazine is a free membership benefit for SEG D members. Subscriptions are available by calling 202.638.5555 or on the SEG D website, www.segd.org/publications.

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About SEG D

Founded in 1973, the Society for Environmental Graphic Design is the global community of people working at the intersection of communication design and the built environment. Through educational programs, research, and publications, SEG D’s mission is to increase awareness of the environmental graphic design community, promote the importance of the discipline in establishing place, and continue to refine standards of practice for the field.