



Society for Environmental Graphic Design

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DATE: June 16, 2008
RELEASE: Immediate
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SEGD Names Fellow and other Award Winners for 2008

Washington, DC – The Society for Environmental Graphic Design (SEGD) announced the selection of Ronald Shakespear, founder of Buenos-Aires-based Diseño Shakespear and father of environmental graphic design in Argentina, as the 2008 SEG D Fellow. Fellows are selected for promoting the highest values in environmental graphic design, and significantly contributing to the direction and growth of the field.

Gary Anzalone of Precision Signs (Amityville, NY) and George Lim of Jacobs Carter Burgess and Tangram Design (Denver) were presented with Angel Awards for promoting the highest values in environmental graphic design and significantly contributing to the direction and growth of SEG D.

The Texas Medical Center was presented with the Insight Award for consistently commissioning environmental graphic design programs that significantly enhance or promote opportunities for the field and environmental graphic design education, and demonstrating a long-standing commitment to recognize the field.

This year, for the first time, the winners received awards designed by Massimo Vignelli and fabricated by Design Communications Ltd.

Exceptional Expo booths also received awards

- Best Booth: Graphtec
- Best Fabricator Booth: Skyline Design
- Best Materials Supplier Booth: SH[i] Folia
- Best New Product: Mega Media Concepts
- Best Artisan Booth: Marcel Machler

The Expo Award batons were designed and fabricated by Poblocki Sign Company.

All the winners accepted their awards at the SEG D 2008 Annual Conference & Expo, which took place May 28-31 in Austin, TX.

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NOTE TO EDITOR

SEGD is the global community for people who work at the intersection of communication design and the built environment.